

## **NEXANS CHOOSES ORANGE BUSINESS SERVICES AS A STRATEGIC PARTNER TO CONNECT ITS IOT SOLUTIONS AROUND THE WORLD**

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### **PRESS RELEASE**

- *Orange Business Services – a preferred connectivity partner of Nexans – will support Nexans’ worldwide deployment of its IoT solutions.*
- *Nexans digital solutions will bring real-time information, reliability and efficiency to its customers.*

**Paris, February, 17, 2021** – Nexans has signed a partnership agreement with Orange Business Services to deliver the global IoT (Internet of Things) connectivity crucial for the major expansion of Nexans’ asset tracking and IoT solutions. The partnership enables the creation of a comprehensive IoT ecosystem to support customers throughout their journey as Nexans continues its progress from cable supplier to complete service provider.

The focus is the extension of the Nexans connected products program that provides customers with real-time information on the location of their cables, helping to reduce theft and loss, and increase recycling. Nexans has pledged to connect 25% of its products by 2024. Nexans digital solutions will bring real-time information, reliability and efficiency to its customers.

Christopher Guérin, CEO of Nexans said: *“Our partnership with Orange Business Services brings leading edge IoT solutions to Nexans customers. Our plans is to create a disruptive IoT ecosystem to amplify Nexans solutions anywhere in the world thanks to Orange Business Services’ worldwide coverage.”*

Orange Business Services provides Nexans with global connectivity for its IoT devices at a fraction of the cost involved in arranging agreements with different network providers. Nexans connected solutions are thus equipped with an Orange international SIM card, which transmits data quickly, efficiently and securely to the Nexans platform, via the Orange global mobile network.

Helmut Reisinger, CEO of Orange Business Services, said: *“We are very proud to accompany Nexans in its digitalization journey which also includes a major effort on sustainability. Thanks to our IoT and smart mobility expertise and in particular to the global connectivity that we provide, we are helping Nexans to digitalize and connect its smart solutions. The result will be a better, smarter and greener logistics supply chain, which will create added value for customers.”*

The Nexans IoT ecosystem will expand to provide customers with a single IoT platform that provides a complete, seamless overview of a broad range of services leveraging on connected cables, connected accessories and cabinets, as well as connected cabling systems.

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## About Nexans

Nexans is a global player in energy transition. Our purpose: electrify the future. For over a century, Nexans has played a crucial role in the electrification of the planet. With around 25,000 people in 38 countries, the Group is leading the charge to the new world of electrification: safer, sustainable, renewable, decarbonized and accessible to everyone. In 2020, Nexans generated 5.7 billion euros in standard sales.

The Group designs solutions and services along the entire value chain in three main business areas: Building & Territories (including utilities and emobility), High Voltage & Projects (covering offshore wind farms, subsea interconnections, land high voltage), and Industry & Solutions (including renewables, transportation, oil and gas, automation, and others).

Corporate Social Responsibility is a guiding principle of Nexans' business activities and internal practices. As a signatory of the Global Compact since 2008, Nexans is committed to contribute to a responsible global economy and strives to promote the ten principles defined by the UN to all its stakeholders. The Group pledged to contribute to carbon neutrality by 2030 and was the first cable provider to create a Foundation supporting sustainable initiatives bringing access to energy to disadvantaged communities worldwide. Nexans' commitment to developing ethical, sustainable and high-quality cables also drives its active involvement within leading industry associations, including Europacable, the NEMA, ICF and CIGRE.

Nexans is listed on Euronext Paris, compartment A.

For more information, please visit [www.nexans.com](http://www.nexans.com)

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